

SEO Profi App TRIAL

Official user guide

Version 2.0 · 2026 · BayernSeppl

Table of contents

1. Quick start
2. The TRIAL version at a glance
3. The 10 analysis categories explained
4. Step by step: analysis & fix
5. Upgrading from TRIAL to the full version
6. SEO basics explained simply
7. Frequently asked questions (FAQ)

1. Quick start

With the SEO Profi App TRIAL you can run 10 free SEO analyses directly in your browser – no installation, no internet connection, 100% local. Here's how:

- 1 Unzip the ZIP file**
Right-click the ZIP file → "Extract All", or unzip with 7-Zip / WinRAR.
- 2 Open the HTML file**
Double-click "SEO-Profi-App-TRIAL.html" – it opens automatically in your browser.
- 3 Paste your HTML code**
Copy your website's source code (right-click → "View page source") and paste it on the left.
- 4 Start the analysis**
Click the green "Start SEO analysis" button to get your SEO score instantly.
- 5 Auto-fix the issues found**
Switch to the right panel and click "Optimize code for SEO" – the app fixes the issues automatically.
- 6 Download the optimized code**
Download the corrected code and upload it to your server.

Tip: Don't have your own code handy yet?

Click "Demo" – the app loads a sample HTML file with typical SEO issues, perfect for trying things out before checking your own site.

2. The TRIAL version at a glance

The TRIAL version gives you the full feature set of the SEO Profi App – with one important difference:

Feature	TRIAL version
Number of analyses	10 free analyses in total
Analysis categories	All 10 categories, same as the full version
Auto-fix	All 12 fix options available
Copy & download code	Unrestricted
Internet connection	Not required – 100% local

In the top right of the app you can always see how many analyses you have left (e.g. "Remaining: 7 of 10"). Once the limit is reached, a notice about purchasing the full version appears.

3. The 10 analysis categories explained

Category	What is checked?
Meta tags	Title, meta description and other key meta information
Headings	Correct structure from H1 to H6
Images & alt texts	Missing or incomplete alt attributes on images
Links & anchors	Internal and external links, anchor texts, broken links
Open Graph	Social media preview tags for Facebook, LinkedIn, etc.
Performance	Load-time relevant factors in the HTML code
Schema.org	Structured data for richer search results
Accessibility	Page accessibility for all groups of users
Security	Security-relevant HTML attributes, e.g. on external links
Mobile	Viewport tag and mobile optimization

4. Step by step: analysis & fix

- 1 Paste your HTML code**
On the left, paste the complete source code of your website. Make sure to copy the full code, including the section.
- 2 Choose analysis options**
Select which of the 10 categories should be checked, or use "All on" for a complete analysis.
- 3 Review the results**
After the analysis you'll see a clear list: issues, OK items, and all findings together. Each issue is explained in plain language.
- 4 Let the app auto-fix it**
Switch to the "SEO Fix" panel on the right and choose the fix options you want. Click "Auto-optimize code for SEO".
- 5 Save the optimized code**
Copy the optimized code or download it directly as an .html file. Then upload the file to your web server.

Tip: re-check after fixing

Use the "Re-check" button to immediately re-analyze the optimized code and make sure all issues have been resolved.

5. Upgrading from TRIAL to the full version

Once your 10 free analyses are used up, you have two options:

☐ **Buy the full version**

Click "Buy full version" – after a one-time purchase you'll receive your personal license key by email.

☐ **Enter a license key**

Already have a license key? Click "Enter key", type your code in the format SMA-XXXX-XXXX-XXXX, and click "Activate". The app immediately unlocks unlimited analyses – no reinstallation needed.

⚠ **Good to know**

The purchase is one-time only – no subscription, no recurring costs. The license key applies permanently to the purchased installation of the app.

6. SEO basics explained simply

□ **Title & meta description**

The title is the headline shown in search results. The meta description is the short text below it. Both should be unique, meaningful and not too long.

□ **Heading structure**

Each page should have exactly one H1 heading. H2, H3, etc. should follow in a logical order – this helps both search engines and users understand the content.

□ **Alt texts for images**

Alt texts describe image content for search engines and screen readers. They improve both accessibility and discoverability via image search.

7. Frequently asked questions (FAQ)

F: What happens once my 10 analyses are used up?

A: The app shows a notice offering you the option to buy the full version or enter a license key you already have. Your previous results remain visible.

F: Does every click on "Start analysis" count as one use?

A: Yes, each complete analysis run counts as one of the 10 TRIAL uses. Re-checking after a fix also counts as one analysis.

F: Do I need internet access to use the app?

A: No. The SEO Profi App TRIAL runs entirely locally in your browser, with no internet connection required – your data never leaves your computer.

F: What if my license key doesn't work?

A: Check that you entered the code exactly in the format SMA-XXXX-XXXX-XXXX, with no extra spaces. If it still doesn't work, contact support.

F: Can I use the TRIAL version on multiple computers?

A: Yes, the 10 free analyses apply per installation of the app. The full version is tied to your personal license key.