

SoftwareEintrag Pro

Official user guide

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1. Quick start

With SoftwareEintrag Pro you submit your product systematically to 22 software directories – enter your product details once, use copy buttons for every text field, and track your progress with a clear status tracker. Here's how:

- 1 Open the file**
Double-click "SoftwareEintrag-Pro.html" – it opens automatically in your browser.
- 2 Enter your product details**
Fill in all fields at the top once: product name, version, descriptions, website, download link, price, and contact email.
- 3 Choose a category**
Optionally filter by category (Top tier, Major directories, Niche, German-language) or show all 22 sites at once.
- 4 Open a site**
Click "Open site" on any target – it opens in a new tab and the status automatically switches to "Visited".
- 5 Paste the texts**
Use the copy buttons next to your product details to paste the matching texts directly into the target site's submission form.
- 6 Update the status**
Set the status of each row to "Pending review", "Accepted" or "Rejected" once you get a response.

Tip: notes per site

Add a short note for each target site – for example the submission date or a contact person. That way you keep track even weeks later.

2. Why isn't submission fully automated?

Unlike search engines, which offer standardized submission endpoints, every software directory has its own submission form – often with a login, a captcha, or a manual editorial review. True automation would be blocked by the operators as bot access.

SoftwareEintrag Pro solves this practically: you only enter your product details once and can then copy them into every form with a single click – saving most of the work without breaking the directories' rules.

3. The 4 categories of target sites

Category	Description
Top tier	The five most important directories with the widest reach: FileHorse, Softpedia, FileHippo, MajorGeeks, AlternativeTo
Major directories	Other established, international platforms such as Softonic, Uptodown, CNET Download, Tucows
Niche & specialty	Sites with a particular focus, e.g. on freeware promotions or security tools
German-language	The most important German portals: Chip.de, Heise, Computerbild, Softonic.de

The two submission types:

Badge	Meaning
Form	The site has its own online form for direct submission
Contact only	Submission goes through a contact form, email, or forum – no standard upload

4. The product data form in detail

All the details you enter in the form above are automatically saved in your browser (locally, not online) – you don't need to re-enter them every time.

Field	Example
Product name	SuchmaschinenEintrag Pro
Version	2.0
Short description	Submit your website to 50+ search engines
Full description	2-4 sentences about your tool's features and benefits
Website URL	https://www.your-website.com
Download URL	https://www.your-website.com/download.zip
Price	\$9.90 one-time
Contact email	contact@your-website.com

Tip: a separate session per product

If you submit several products (e.g. SuchmaschinenEintrag Pro and SEO Profi App one after another), simply enter the current product's data before starting submissions for that product.

5. The status workflow

- 1 Open**
You haven't visited this site yet.
- 2 Visited**
You clicked "Open site" – the app sets this status automatically.
- 3 Pending review**
You filled in and submitted the form; the editorial team is still reviewing it.
- 4 Accepted**
Your product is published on the site – congratulations!
- 5 Rejected**
The site did not accept the submission (e.g. due to guidelines).

Tip: export your progress

Click "Export progress" at any time to download a text file with the current status of all 22 sites – handy for documentation or to share with a colleague.

6. The TRIAL version: 14 days of full functionality

SoftwareEintrag Pro TRIAL gives you the complete feature set for 14 days – all 22 directories, the full product data form, every copy button, and progress export.

Feature	TRIAL version
Usage period	14 days from first launch
Directories	All 22, same as the full version
Product data form	Full scope, all copy buttons
Progress export	Unrestricted
After expiry	Lock screen with purchase option and license key entry

In the top right of the app you can always see how many trial days you have left (e.g. "9 trial days left"). Once the 14 days have expired, a lock screen appears offering you the option to buy the full version or enter a license key.

🔑 Enter a license key

Already received a license key? Enter it in the format SET-XXXX-XXXX-XXXX and click "Activate". The app immediately unlocks unlimited use – no reinstallation needed.

⚠️ Good to know

The purchase is one-time only – no subscription, no recurring costs. The day counter starts automatically the very first time you open the app and keeps running even if you don't use the app in between.

7. Frequently asked questions (FAQ)

F: Is my data transmitted anywhere?

A: No. All product data and submission status are stored exclusively in your local browser (localStorage). No data is sent to any server.

F: What happens if I close the browser or switch computers?

A: On the same computer and browser, your data stays saved even after closing it. On a different computer you'll need to re-enter the data, since nothing syncs online.

F: Why aren't all 22 sites marked as "Form"?

A: Many established directories (e.g. MajorGeeks) no longer have a standardized upload process and only handle submissions via contact forms or email. This is clearly marked in the app so you know what to expect.

F: Can I add my own target sites to the list?

A: In this version, the list is fixed. If you frequently submit to other sites, you can simply note them separately, or let us know to consider expanding the list in a future version.

F: How long does it take for a directory to approve my product?

A: This varies widely – from a few hours (automated forms) to several weeks for manually reviewed directories. Patience pays off; the reach is worth it.

F: What happens once my 14 trial days are up?

A: The app shows a lock screen offering you the option to buy the full version or enter a license key you already received. Your product data and progress remain fully intact.

F: Does the day counter keep running if I don't open the app?

A: Yes. The counter is based on the date of the very first launch, not actual usage time. The trial period ends 14 days after the first opening, regardless of how often you used the app in between.